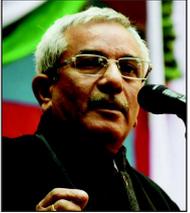


Opening Message

Welcome to First Issue!



Journalism is a work to introduce the individual with the society and nation and guide them to new horizons. So it is called the 4th Pillar of the democracy because it works to carry and sounds up to the democracy and its conveners. In such conditions this becomes its great responsibility what to be said and what not to be said. This becomes its utmost duty to deliver a new thinking and reveal the facts of wrong and rights to the nation. It is possible, only when the new comers in field of journalism, have the right understandings with the history, and they do discard the prejudiced journalism. Ganesh Shankar Vidyarthi mass communication and journalism institute is the center to foster such journalists. I am informed that the institute is preparing to launch E-News Letter for which I convey my utmost well wishes to all the teachers and students of the institute.

Dr. Atul Krishna
Founder

Swami Vivekanand Subharti University



Journalism and Mass communication both should be taken as practical fields. Here the outlook of journalist becomes the cause for their growth and dilapidation. In this situation, newly raised journalists, should be acquainted with the very practical facts and so, their positive building outlook in fact, has much importance in this regard. This work can be done only at the time of their education. In this connection, Ganesh Shankar Vidyarthi Mass Com and Journalism News Letter, could be able to provide an active platform for practical and positive building outlook, this is my view and wishes.

Dr. Shailya Raj
President

Swami Vivekanand Subharti University



The students performing 'Kathak' at Manglya Auditorium of SVSU.

Photo: Subham Kumar

'Matrabhasha Divas' celebrated at Subharti

Subhartipuram : A cultural event was organized to celebrate the auspicious occasion of Matra Bhasha Divas in the Mangalya Auditorium of Subharti University. The theme was to support and promote mother languages of our Nation. The huge crowd of Subhartians were delighted with the rocking performance of the singers, dancers and musicians.

The program was inaugurated by chief guest D. P. Srivastava (ADM Meerut), who enlightened the ceremonial candles and expressed his thoughts on the aspects and importance of mother languages. In the opening speech Vice Chancellor Dr. N.K Ahuja, stressed upon the need and importance of learning various mother languages. He shared his experiences and motivated students to learn Indian languages. The students of Fine Arts department presented Saraswati Vandana and classical dance performance on the stage. Students also presented patriotic songs and cultural performances on stage. Raj Kamal Mahto from GSVSIJMC department delivered wonderful speech on the theme Unity in Diversity. He was also awarded first prize on stage for winning debate competition held in the department of Subharti University. Various more

prizes were distributed to students for winning competition in different other sports activities of the athletic meet organized by university. In the glimpses of lights, music and performances, the members of "Art of Living" promoted the success of their grand event which is going to be organized on the completion of 35 years of their religious institution. Eminent members Swami Atmanand and Swami Anurag promoted the message of Art of Living by defining various ways to live positive and happy life. They preached the easiest ways of meditation and relaxation for harmony and peace of mind. They also presented two interesting short films exhibiting the huge success of their institution displaying grand participation of people from around 155 nations from all across the globe. This event is going to be organized from 11th to 13th March at their New Delhi premises.

The entire program of the day was conducted and hosted by vice principal of GSVSIJMC Department Dr. Neeraj Karan Singh. The final vote of thanks was given by Dr. Vivek Sanskriti from Sanskrit Department. Overall, the entire program was highly acknowledged by the students and faculties of Subharti University.

Opening Message Welcome to First Issue!



I am pleased to learn that Ganesh Shankar Vidhyarthi Subharti Institute of Journalism and Mass Communication of Swami Vivekanand Subharti University is starting 'Weekly E-News Letter'. It will provide ample opportunity to disseminate information on various activities of all our institutions and enhance the prestige of university. It will help students and faculty to maintain a link and circulate knowledge to all its readers. I congratulate the team and the department for their best effort in publishing this first issue and hope it will accomplish the needs of our institution.

Dr. N. K. Ahuja
Vice Chancellor
Swami Vivekanand Subharti University

Current Affairs

- ⇒ The nation had mixed reaction to the pro rural interim budget presented by Finance Minister Arun Jaitley.
- ⇒ Passenger friendly initiative was presented in rail budget 2016
- ⇒ As per Forbes Annual Ranking of billionaires, Mukesh Ambani is ranked 36th richest businessman of the world
- ⇒ Priyadarshini Chatterjee was crowned Femina Miss India 2016 whereas Natasha Singh and Rinki Ghidiyal were crowned 1st and 2nd runner up.
- ⇒ Bangladesh beat Pakistan by five wickets and set up Sunday's Asia Cup T20 2016 final vs India.
- ⇒ Himachal govt opposed India vs Pakistan T-20 world cup match in Dharamsala, but central government assured to provide complete security.
- ⇒ PM Narendra Modi launches setu Bharatam project
- ⇒ Manoj Kumar to be conferred Dadasaheb Phalke Award
- ⇒ Traditional Chapchar Kut festival celebrated across Mizoram in month of March

Youth's View

Means of earning on campus, as a student

Kabembe Kasabula



Life as a student can be a bit difficult to manage, with the increasing cost of tuition and other fees one has to manage his resources well. Therefore having a business on campus has become a trend in most universities. Nowadays, in order to earn a little extra pocket money. As Young adults, campus is the best place to exercise entrepreneurship skills before they indulge with their careers.

At the beginning of every academic year, everyone is excited. There are new students coming in and old friends re-unite. It's basically a good time to have a party, which all college students love. But there comes a phase when every student experiences a deficit when it comes to money. However there are other ways students may not be aware of, such as, if you are a good hairstylist or know good beauty tips this is the best time to exploit money from your skills because everyone wants to look good during an event.

Tutoring is basically considered

to be a service where someone who is good at a particular subject renders help to his colleagues, however these tutorials can be offered at a fee especially for very important subjects that students must pass before promotion or graduation. Another idea is flier making by graphic designers. Small business organizations are interested in different ways in which they can reach their customers and announce new sales and specials. Students that are in this field can make and distribute these fliers at a fee.

Students that take part in competitions promoted by the college win prizes and are rated in various categories that are relevant for their future career success and although an entry fee may be charged sponsors fund the event. However, if they take part in the advertising process they are given a commission for their work. Basically these are a few means to earn a little extra and also to keep busy. Authorities responsible for student affairs should promote these ventures so that they can enhance the hidden skills of students making campus a learning centre in every field beyond the curriculum.

Students Spotlight

